Sustaining, Growing and Improving Jobs and the Economy in the Maritime Sector

NOAA - HSRP
April 18th, 2017
Department of Commerce Mission

“Grow and Improve Jobs in Washington State... Thriving Communities, a Prosperous Economy, and Sustainable Infrastructure”
Governor Inslee’s Sector Lead Program

Our Mission

To grow and strengthen communities by promoting a strong business climate in our state through targeted high demand industry sectors that focus on strategic economic development efforts.

Growing Strong Communities

Strong Public Private Partnerships
- Civic Collaboration
- Industry Associations
- 1:1 Companies

Promoting a Strong Business Climate
- Investors / Financing
- Incentives
- Innovation (R&D)
- Entrepreneurship
- Trade & Export
- BRRE

Collaborating on Workforce Development
- Educators (OSP/K-12)
- Educators (SBCTC)
- Educators (WSAC)
- WDC's

Industry Sector Development Program
- ESD
What is the “Maritime Sector”? 

A Complex, Segmented Industry

• Commercial Fishing
• Recreational Boating/sport fishing
• Cargo Handling (ports, shipping lines, tug and barge, agents, etc.)
• Shipyards and Boat Yards
• Passenger Vessel services
• Military/Government (USN, USCG, NOAA)
• Marine technology
• Numerous and diverse support businesses

Diverse and Interdependent
The maritime industry paid nearly **$4.5 billion** in wages in 2015 with average salaries of **$65,300**. In comparison, the state's average wage in 2015 was **$56,700** (does not include benefits).

Industry-wide, revenues have grown **2.4%** per year from 2012 to 2015, with the largest growth rate in Maritime Logistics & Shipping at **5.2%**.

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2016 Economic Impact Study, Community Attributes
Coordination & Public / Private Partnerships

Maritime Organizations - Ports - Business - Labor
Workforce Development - Economic Development Organizations

Coordination
Be a resource and conduit for information on a thriving, resilient and sustainable maritime industry in Washington state

Awareness
Create awareness among the public, key stakeholders and constituencies of the importance of Washington’s maritime industry

Advocacy
Engage and communicate the policy and investment priorities of the maritime industry in Washington
Protecting Industrial Land-use
Pressures in Puget Sound Region despite trade dependency and living wage job creation.

Port Competitiveness
Controlling state born costs to protect discretionary cargo operations and trade dependency.

Regulatory Reform
Working to develop a permitting regime that is predictable, transparent, timely and cost effective.

Infrastructure Development
Support maritime infrastructure including remediation, modernization and transportation.

Modernization of the Fishing Fleet
Incentivize and finance efficient and safe vessels boosting shipyards and manufacturing.
Marketing and Awareness
Increase awareness of maritime occupations and job opportunities

Defining Pathways
Develop clear career pathways to inform students, parents, incumbent workers and the industry

Curriculum and Program Development
Train and educate Washingtonians for maritime careers and provide professional development

Connecting Industry and Providers
Help industry recruit and retain workers based on their priorities
Innovation – The Future of Maritime

Vision:
Washington State will be home to the nation’s most sustainable maritime industry by 2050.

Strategy:
Comprehensive strategic plan for innovation and deep-decarbonization of Washington’s maritime industry through clean technology and best practices.

• R&D / Incubation and Commercialization
• Demonstration Projects
• Policy and Incentives
• Workforce Development, Education and Training
• Clear Standards
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Thank you!