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Sustaining, Growing and Improving Jobs and the Economy in the Maritime Sector

NOAA - HSRP
April 18th, 2017



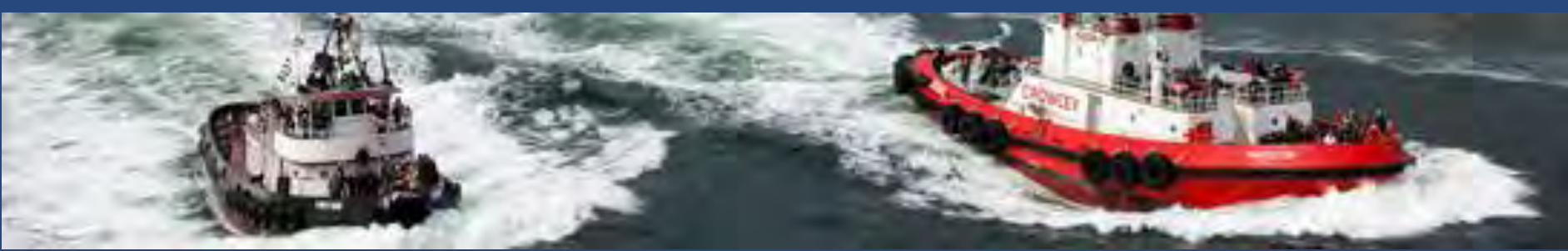
Department of Commerce Mission

“Grow and Improve Jobs in Washington State...

Thriving Communities, a Prosperous Economy, and Sustainable Infrastructure”



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Governor Inslee's Sector Lead Program

Our Mission

To **grow** and **strengthen** communities by promoting a *strong business climate* in our state through *targeted high demand industry sectors* that focus on *strategic economic development efforts*.

Maritime – Clean Tech – Aerospace – Life-Science – ICT – Forest – Military & Defense

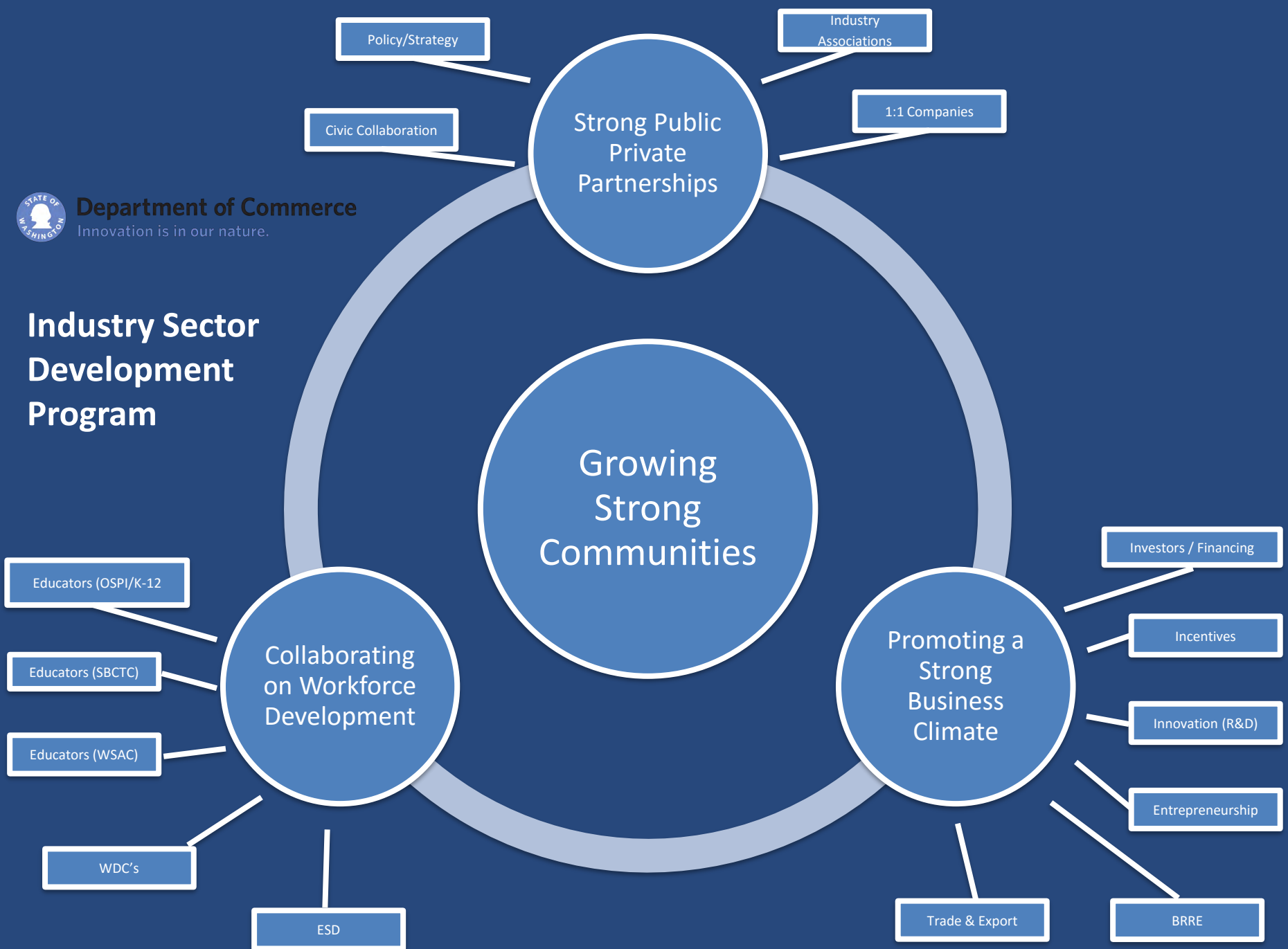


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Industry Sector Development Program



What is the “Maritime Sector”?



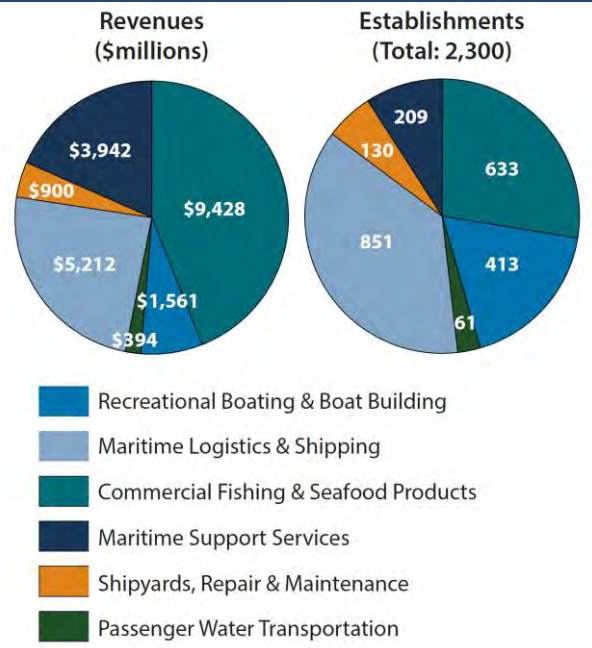
A Complex, Segmented Industry

- Commercial Fishing
- Recreational Boating/sport fishing
- Cargo Handling (ports, shipping lines, tug and barge, agents, etc.)
- Shipyards and Boat Yards
- Passenger Vessel services
- Military/Government (USN, USCG, NOAA)
- Marine technology
- Numerous and diverse support businesses

Diverse and Interdependent



Economic Impact



Industry's Annual Economic Impact in Washington

Direct Revenue

\$17.1B

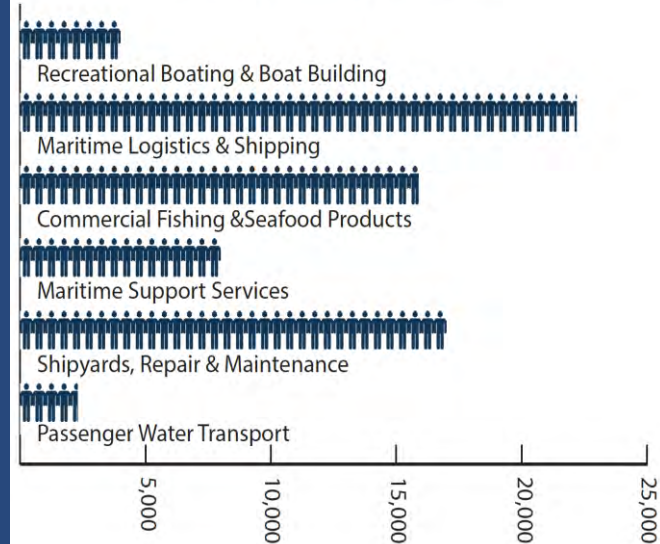
Indirect/Induced Revenue

\$20.5B

Combined Impact to WA Economy

\$37.6B

Jobs by Industry Subsector



The maritime industry paid nearly **\$4.5 billion** in wages in 2015 with average salaries of **\$65,300**. In comparison, the state's average wage in 2015 was **\$56,700** (does not include benefits).

Industry-wide, revenues have grown **2.4%** per year from 2012 to 2015, with the largest growth rate in Maritime Logistics & Shipping at **5.2%**.

2016 Economic Impact Study, Community Attributes



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Coordination & Public / Private Partnerships

*Maritime Organizations - Ports - Business - Labor
Workforce Development - Economic Development Organizations*

Coordination

Be a resource and conduit for information on a thriving, resilient and sustainable maritime industry in Washington state

Awareness

Create awareness among the public, key stakeholders and constituencies of the importance of Washington's maritime industry

Advocacy

Engage and communicate the policy and investment priorities of the maritime industry in Washington



WASHINGTON MARITIME FEDERATION
A Coordinated Voice for Maritime Progress

Business Climate & Economic Development



Protecting Industrial Land-use

Pressures in Puget Sound Region despite trade dependency and living wage job creation.

Port Competitiveness

Controlling state born costs to protect discretionary cargo operations and trade dependency.

Regulatory Reform

Working to develop a permitting regime that is predictable, transparent, timely and cost effective.

Infrastructure Development

Support maritime infrastructure including remediation, modernization and transportation.

Modernization of the Fishing Fleet

Incentivize and finance efficient and safe vessels boosting shipyards and manufacturing.



21st Century Workforce Development



Marketing and Awareness

Increase awareness of maritime occupations and job opportunities

Defining Pathways

Develop clear career pathways to inform students, parents, incumbent workers and the industry



Curriculum and Program Development

Train and educate Washingtonians for maritime careers and provide professional development

Connecting Industry and Providers

Help industry recruit and retain workers based on their priorities



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Innovation – The Future of Maritime



Vision:

Washington State will be home to the nation's most sustainable maritime industry by 2050.

Strategy:

Comprehensive strategic plan for innovation and deep-decarbonization of Washington's maritime industry through clean technology and best practices.

- R&D / Incubation and Commercialization
- Demonstration Projects
- Policy and Incentives
- Workforce Development, Education and Training
- Clear Standards





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Thank you!